

MYSTIC... THE MOST EERIE STORIES EVER TOLD!

MYSTIC

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NOVEMBER

**DON'T MISS
THESE
MYSTIC
TALES!**



LET ME GO!!
I'M NOT DEAD
YET... I'M NOT
DEAD!!!

DON'T WORRY...
WE'LL TAKE
CARE OF THAT!

**THE RELUCTANT
GHOST!**



**THEY CAN'T
CATCH CHARLIE!**



HIDING PLACE!



**"THE CORPSE
AND I!"**

**ON SALE
EVERY
MONTH**



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**FREE!
SELLING
OUTFIT**



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I put a "Shoe Store Business" right in your hands... you don't invest a cent... make big profits... no store overhead... exclusive sales features build your business.

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BUSINESS" IN YOUR
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MAKE BIG PROFITS...
NO STORE OVERHEAD
...EXCLUSIVE
SALES FEATURES
BUILD YOUR REPEAT
BUSINESS

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Add more money to your income selling top quality horsehide, capskin, suede, nylon, gabardine, and other popular leather jackets. Also raincoats. **EVERY OUT-DOOR MAN A PROSPECT FOR THESE STURDY, HANDSOME GARMENTS, STYLED AND TAILORED BY EXPERTS.**



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You sell features that no other shoe man or store can offer the folks in your territory—like the wonderful **EXCLUSIVE Velvet-ez AIR CUSHION** that brings day long comfort to men and women on their feet on hard floors and pavements. The Velvet-ez demonstrator you'll get free in your professional Sales Outfit will make easy sales for you, even in your spare time, as it has for hundreds of other Mason Shoe Men.



Velvet-ez

OVER 150 FAST-SELLING STYLES FOR MEN AND WOMEN

Satisfy the needs and tastes of almost every person in your community. Sell amazing Velvet-ez air cushion innersole shoes with steel box toes—horsehide shoes, elk-tanned leather shoes, kid shoes, kangaroo leather shoes, slip-resistant Gro-Cork soles, oil resistant Neoprene soles—every good type of dress, service, and sport footwear—over 150 styles for men and women at money-saving direct-from-factory prices. Exclusive comfort features that cannot be found in retail stores. Your customers will be amazed at the comfort they get from walking on 10,000 tiny air bubbles in Velvet-ez shoes.

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MR. NED MASON, DEPT. M-918
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DEPT. M-918 CHIPPEWA FALLS, WISC.

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HIDING PLACE

THE HEAVY SHUFFLING TREAD OF FEET DOWN THE DARK HALLWAY FRIGHTENS THE GARBAGE-FEEDING RATS! THE RATS SCURRY AWAY, AND JOE RUBAK STOPS IN FRONT OF A DOOR...

FOR A MOMENT THERE IS SILENCE, AND THEN THE VISITOR SPEAKS IN A LOW, HUSKY VOICE...

THERE ARE SLOW, HESITANT STEPS INSIDE THE APARTMENT, THE CLICK OF A LOCK BEING TURNED AND THE DOOR CREAKS OPEN...



ALL NAMES AND PLACES IN THESE STORIES ARE FICTITIOUS
ANY SIMILARITY BETWEEN ACTUAL PERSONS OR PLACES AND THOSE USED IN THESE STORIES IS PURELY COINCIDENTAL



B-BUT, JOE, I-I...

SHADDUP! I AIN'T GOT NO TIME TO STAND AROUND AND LISTEN TO YA STUTTER! I BEEN IN JAIL A LONG TIME AN' I'M BROKE! YOU AN' ME IS GOING BACK INTO BUSINESS... LIKE THE OLD DAYS!



N-NOW WAIT... JOE...

WHO YOU TELLING TO WAIT? YA DUMB, STUTTERING FOOL, MAYBE YA FORGOT WHO'S BOSS! MAYBE YA WANT ME TO TEACH YA ALL OVER AGAIN!



N-NO, JOE! I'M SORRY... HERE, H-HAVE A DRINK!

THAT'S MORE LIKE THE OLD DAYS! NOW WHILE I WAS IN STIR, I HEARD ABOUT A SETUP THAT ONE OF THE BOYS JUST MISSED PULLING! THIS RICH GUY, HANSON, LIVES IN THE STANDISH ARMS HOTEL...



AND HE KEEPS A LOT OF DOUGH IN THE PLACE! I HEAR HIS WIFE'S JEWELS ARE WORTH A FORTUNE! YOU AND ME'S GONNA ROB THE JOINT! WE'LL BE RICH AG..

BUT, JOE, T-THAT'S WHAT I W-WAS GONNA TELL YA! I'VE GONE STRAIGHT!



W-WAIT, JOE! OWWW!



JUST BECAUSE I BEEN IN JAIL DON'T MEAN YOU CAN GIVE ORDERS! WHAT I SAY GOES!

AHHHGG!



IS THAT ENOUGH, OR DO YOU NEED MORE LESSONS?

NO, J-JOE! D-DON'T HIT ME AGAIN! I'LL D-DO WHAT YOU SAY!

ON THE FOLLOWING EVENING, THE TWO MEN LOITER IN FRONT OF THE HOTEL WATCHING THE PEOPLE THAT LEAVE! THE HOURS DRAG BY, UNTIL FINALLY...



GOOD EVENING, MR HANSON... MRS. HANSON! I HOPE YOU HAVE A PLEASANT WEEK-END!

THANK YOU, GEORGE! WE'LL BE BACK ON SUNDAY!



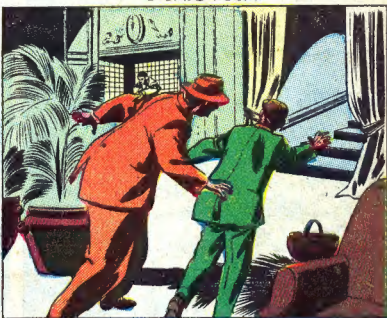
THAT WAS HIM! HE'LL BE GONE FOR THE WEEK-END! WE'RE IN LUCK! C'MON...

B-BUT, UDE, THINGS ARE D-DIFFERENT THAN THEY USED T-TO BE! ARE YOU S-SURE?



LISTEN, I TOLD YA I AIN'T GOT TIME TO LISTEN TO YOUR STUTTERING, YA YELLOW-BELLY! THIS IS A GUN, IN YOUR RIBS! NOW GET MOVING...

IT IS LATE, AND THE HOTEL LOBBY IS DESERTED AS THEY MAKE THEIR WAY STEALTHILY PAST THE ROOM CLERK'S DESK...



SILENTLY, THEY MOVE UP THE MARBLE STAIRCASE...

NOT DARING TO UTTER A SOUND IN THE DEADLY SILENCE, UNTIL...

FEAR OF BEING CAUGHT FREEZES THEM WHERE THEY STAND, PRESSED CLOSE AGAINST THE MARBLE WALLS...

WAITING FOR SOME SIGN THAT THEY HAD BEEN HEARD...



OFF!



WHO'S THERE?



WHAT'S UP? DID YOU SHOUT?

I THOUGHT I HEARD A NOISE!

AW, YOU'RE JUMPY THESE DAYS WITH ALL THESE BURGLARY REPORTS! MUST'VE BEEN A CAT OR SOMETHING!

TREMBLING WITH RELIEF, THE TWO MEN CONTINUE ON THEIR WAY, PADDING SILENTLY UP THE STAIRCASE UNTIL THEY REACH THE HANSON PENTHOUSE...



HURRY UP, GET THAT DOOR JIMMIED OPEN! WE DON'T WANNA GET CAUGHT OUT HERE!

I'M WORKING AS F-FAST AS I CAN!



WHEW, WHAT A CLASSY JOINT! BOY, STYLES HAVE CERTAINLY CHANGED WHILE I WAS AWAY!



AN' LOOK AT THIS KITCHEN! ALL THE MODERN CONVENIENCES! BOY, WE'LL SOON BE LIVING FANCY LIKE THIS...

L-LET'S GET IT OVER WITH, JOE! I-I'M S-SCARED!



AW, THERE'S NOTHING TO BE SCARED ABOUT! THIS JOB IS A CINCH! NOW LET'S JUST...

WHAT'S THAT?

I'M WORRIED ABOUT THAT NOISE I HEARD! LET'S CHECK MR. HANSON'S APARTMENT... HE'S GONE FOR THE WEEK-END!



SOMEONE'S COMING! THEY'VE GOT US TRAPPED IN HERE!



THE LIVING LEGEND

DR. Carla Preiser looked into her empty teacup thoughtfully. She was seated in a warm, comfortable room among her other colleagues, and she was immensely interested in the conversation that had been going on. Yet she stared on into the cup.

"You seem rather unconvinced, Carla," Dr. Jensen remarked. "Perhaps you have never heard the strange legend before?"

"Unconvinced?" Carla replied, looking up at the grey-haired man who sat across from her. "On the contrary, I've just been thinking deeply about what you've been saying. It's such an incredible-sounding story, one that could easily be nothing BUT a story. However, I can't explain why, but this whole thing stirs me. Has much research, or for that matter, has ANY research been done on it?"

Dr. Jensen looked at Bryce Rayburn, and nodded his head. "Dr. Rayburn can tell you more than I can."

Dr. Rayburn looked into a ring of white smoke, and said, "Well, Carla, there's only been a few attempts to discover the truth of the legend. All of them have ended in nothing but more questions." Then he looked curiously at Carla, and his brow wrinkled.

"Say, there, Carla," he con-

tinued, "have you hurt your head? You've got an ugly little sore above your right eye."

Carla smiled. "Sore? Oh, goodness, didn't you ever notice this before? It's a birthmark, as far as I know. It looks rather like a bruise, sort of bluish. It's nothing, really."

"Well," Dr. Rayburn said, crushing his cigarette in the ashtray, "That's all I can tell you about it. Now it's late. Thank you for the tea . . . Dr. Jensen and I will be going now."

After the two men left, Carla Preiser recalled the conversation. "Amazing . . . Sira Ger-aldi . . . a woman who lived hundreds of years ago . . . cursed to live forever in others' bodies, because of a horrible crime she committed. She murdered her wealthy husband, who, just before he died, struck her, and so bestowing upon her the terrible curse, cast her out upon a sea of eternity, never to die. To think that this day, now, there could be a person living who contains the evil spirit of the woman, and knows nothing of it. The spirit of Sira casts itself into a newborn child, grows on with the child until it matures, ages, and then dies, and subsequently the spirit drifts on to another new body. It's fantastic . . . but the possibility of it being the truth

is too curious to disregard."

Carla stretched in her chair, but a thumping in her head made her wince. She looked into a mirror and noticed that the mark that Dr. Rayburn had mentioned before, was bluer, fiercer-looking than it had ever been before. But she took a headache powder and was soon asleep.

The morning was a rainy one, and she rose from her bed wearily. She felt for her slippers, but could not find them, for the blinds were still partially closed, and the room was fairly dark.

"Nora . . . NORA . . . WHY can't you come in and open the blinds for me on time? NORA . . . come here immediately and find my slippers."

The slim maid came scurrying in, and pulled open the blinds. She smiled as she took Carla's slippers from the closet. "They were in their correct place, ma'am," she smiled sweetly.

"THE RIGHT PLACE IS UNDER MY BED, WHEN I WANT THEM . . ." Carla rubbed her head in pain again, and took the slippers gruffly. When she recalled the night before, she muttered a silent threat and flung the slippers at Nora, who was frightened, and the maid ran from the room to make sure the coffee didn't burn.

CONTINUED AFTER NEXT STORY...

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EVER SINCE CHARLIE GIMLET MOVED TO HIS BASEMENT APARTMENT IN THE SLUMS HE PLANNED THE PERFECT MURDER!

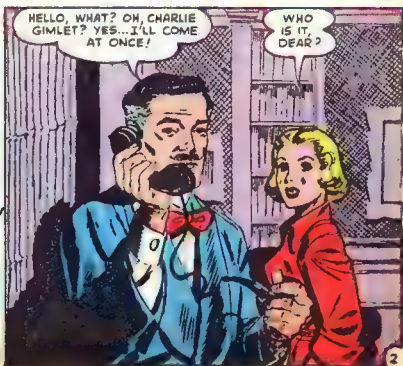
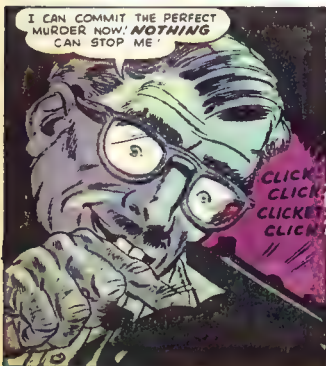
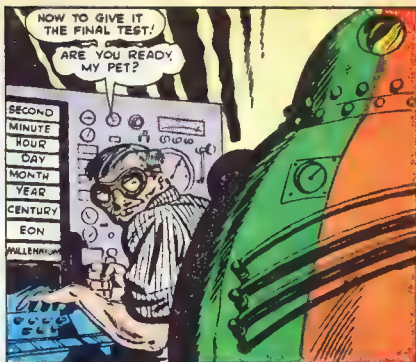
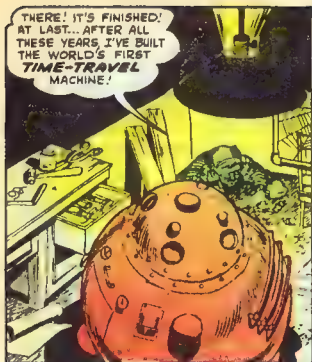
NO ONE WOULD EVER THINK OF LOOKING FOR *IT* HERE! *IT*'LL BE SAFE HERE!

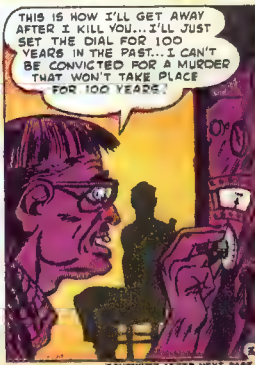
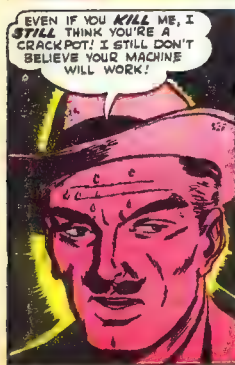
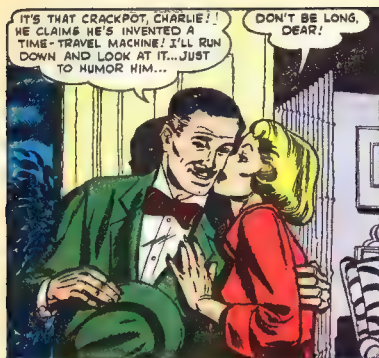
ONE OF THE
WORLD'S MOST
MYSTIC
TALES!

B-203

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BE PATIENT, MY PET...YOU'LL SOON BE READY TO ACT!





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Gain the Mastery of all Things.

Bring Happiness to

Broken Homes.

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Chant your desires in the silent Tongue.

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3 for \$2

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NUMBER INCENSE, a full pound of FAST LUCK BRAND INCENSE and the beautiful INCENSE BURNER for only \$4.95. SEND NO MONEY. The postman only \$3.95. NOT A PENNY MORE. WE PAY ALL SHIPPING COSTS. GUARANTEED. Money refunded if you are not satisfied. Just fill in #408-G in Coupon below and mail.

FAST LUCK BRAND INCENSE

We sell only high quality Incense. A full pound for only \$4.95. Soils for much more in stores.

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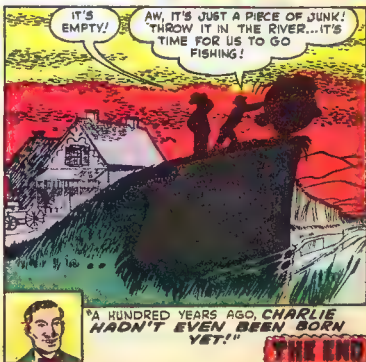
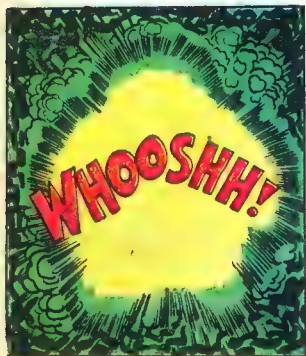
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FAST LUCK BRAND INCENSE

We sell only high quality Incense. A full pound for only \$4.95. Soils for much more in stores.

FREE INCENSE BURNER



The Coolest, Cleanest, Easiest SHAVES of YOUR LIFE!



Brand New, Precision-Made, A.C. ELECTRIC RAZOR

Incredibly
Low Priced at
\$4.95

Complete with 60 cycle extension
cords. Guarantee for
ONE YEAR!

- 4 precision shaving heads!
 - Cutting blades hollow ground by hand for super sharpness!
 - Blades honed to micro-metric edge in special diamond-honing compound.
 - Automatic safety guide-bar.
 - Powerful 60 cycle self-lubricating motor.
 - Cutting blades chrome plated for lifetime service.
- **AND MORE!** Handsome white plastic case, 6 foot extension cord, self-starting, self-sharpening... all for the incredible low \$4.95 price!

**TRY IT without risking 1¢
for 30 DAYS ON YOUR OWN BEARD**

Say "goodbye and good riddance!" to old-fashioned shaving methods. Start shaving with the great, new **STERLING ELECTRIC RAZOR** and enjoy the cleanest, coolest, smoothest, most comfortable shaves of your life! Toughest whiskers come off clean as a whistle **AND FAST**... when you shave the modern **STERLING ELECTRIC** complete. You'll save the entire low cost in a few months in blades and shaving cream you don't buy! Not a gadget, not a toy—far from it! Precision-made to exacting specifications. Looks, handles, performs like electric razors costing 3, 4 and 5 times more! Look at these "expensive razor" features...

YOU DON'T RISK A PENNY TO TRY IT!

Make us prove it! Send for the Sterling Razor today. When it arrives use it on your own beard for 30 days. If, after that time, you don't agree that the Sterling is the shaving value of all time, return it for immediate refund. If you keep it, you're protected by a written 1 year guarantee against

mechanical defects! Rush your order. Quantities are limited. Send only \$1.00 with order. Pay postman \$3.95 plus 70¢ postage on delivery. Or send \$4.95 with order and we ship postage paid! **LADIES**—NOTE—the Sterling shaves underarms, legs, smooth and fast... no stubble.

MODERN MERCHANDISE CO., 169 W. Madison St., Dept. 645, Chicago 2, Ill.



WALKIE TALKIES



POWERED BY ORIGINAL REMCO ELECTRO-MAGNETIC
CHASSIS, U.S. GOVERNMENT PATENT NO. 2,536,179

TWO-WAY WALKIE TALKIES



TWO-WAY COMMUNICATIONS: Set consists of TWO (2) "Transceivers" ready to hook up between any two points. No license needed! Powered by new patented Remco electro-magnetic chassis. Practical, foolproof operation is guaranteed.

BROADCAST OVER HOME RADIO: Either or both of your Walkie Talkies can be hooked up so you can talk into them and hear your voice come out of the radio speaker. "Broadcast" from another room or another part of the house. Mystify your friends—plan your own radio programs and announcements.



RECEIVE LOCAL BROADCAST STATIONS: Your Walkie Talkies can easily be converted to the broadcast band and thus serve as your own private radio receiver. The REMCO plug-in crystal adapter and special aerial attachment will permit reception on broadcast frequencies. Adapter and aerial attachment only \$2.99 (Optional)

Sets are ruggedly constructed of high quality injection molded plastic; engineered for utility and extra long service. This is not a kit but a factory tested and guaranteed communication system. Guaranteed—or your money refunded in full.



RADIO RECEIVER AND INTERPHONE

MAIL THIS COUPON!

EMPIRE MERCHANDISING CO. DEPT. WM, Send check, c.d.h. or M.O.
63 Central Ave., Ossining, N. Y.

TWO-WAY WALKIE TALKIES only \$3.49 postpaid 2 SETS COMPLETE

☐ Send 2 Walkie Talkie units Price \$3.49

☐ Send complete Walkie Talkies plus adapter and aerial Price \$5.41

☐ Full payment enclosed. Rush order post-paid

☐ \$1 deposit enclosed. Will pay postman balance plus charges

Name _____

Address _____

City _____ State _____

EMPIRE MERCHANDISING CO., 63 CENTRAL AVE., OSSINING, N. Y.

THE LIVING LEGEND...CONT'D

"I wonder sometimes why I do things like that to the poor girl," Carla thought as she began to dress. "Oh, well . . . it must be this nasty weather . . . or the beastly headache I've got."

She was dialing a number soon after breakfast. When she heard Dr. Jenson's voice, on the other end, she said, "Good morning . . . I have news for you. I'm off . . . off for Lacia . . . the little town where the legend of Sira is supposed to have originated. I thought about it all night, and I've already made plane reservations. I arrive in Rome tomorrow night. What? WHAT? Why, don't you dare say I'm a lunatic . . . I . . . WELL! Carla slammed down the receiver.

After a moment, she said silently, "My temper . . . or my headache again . . . flaring up. Oh, I wish that I could control my terrible temper sometimes. Often I think I possess evil spirits MYSELF," she laughed.

On the plane going over the Atlantic, Carla didn't want to talk to anyone. Instead she studied a book which contained resumes of the notes taken by others who had previously attempted to find the truth about Sira, and who had failed. She studied them until the headache became only a dull, almost constant part of her existence. And then Rome was below her.

She passed through all sorts of cities . . . rich ones, slum sections, asking information wherever and whenever the occasion arose. And then she was in the small, remote town of Lacia. She stepped out of her little car, and walked through the narrow streets, up stone staircases, down dirt roads,

winding about the town. The house, the house in which Sira had once lived, stood before just at the far edge of Lacia.

It was unoccupied, of course, for it all but fell apart. It had a strange smell, and it made Carla's head pound even harder. But she disregarded the pain, and searched throughout the little house.

Only about an hour had passed when she found the book beside the door that led to an upstairs room. A diary, written by Rico Gerald, the husband of the woman of the legend.



"Strange . . . that it should be so easily found by me . . . when others have searched for years in the same town, the same house . . . and now it is in MY hands . . ." Carla thought, turning the pages that were worn thin and browned with age.

She disregarded her aching head as the story of Sira and Rico unfolded before her very eyes.

And then she saw it . . . the words that made her hold her head, blink her eyes in disbelief . . . the words Rico had written just prior to his

death.

" . . . tonight . . . yes, I know she will try to kill me tonight. Sira, with her foul temper and greedy mind, will try to kill me . . . so that she will be left with all my money. But if she should succeed, she will bear a curse for all eternity . . . my curse. Should Sira kill me, my mark will be upon her head. I have the power to make her go on living . . . until she will beg to die. Her spirit will be transplanted and re-transplanted into newborn lives, and go on and on and on and there will be no end. Until one person who discovers the truth about herself, Sira will live on. But when THAT happens, and only then, Sira will die."

Carla's head felt like a thousand drums were beating inside. She clutched at her heart, and the book slipped from her hands. She fell to the floor and gasped.

" . . . until that person . . . discovers the . . . t-truth . . . Sira w-will live . . . but then . . . and only t-then, will s-she die . . ." Carla whispered as she felt life slipping away.

The bruise! Carla painfully brought her hand up to her eye, and felt the blue mark. The legend had gone that Rico had struck Sira just before he died.

And as the blackness enveloped Carla, she remembered the words in the old diary . . . "and she shall bear my mark upon her head!"

Then the pounding was silenced forever.

The **CORPSE** and I

THERE WAS ONLY ONE THING WRONG WITH THIS MURDER... HE LET HIMSELF BE OUTWITTED BY THE CORPSE.



ONE OF THE
WORLD'S MOST
MYSTIC
TALES!

THIS IS JOE NELSON, MURDERER AND PROFESSIONAL KILLER! HE WALKS CAUTIOUSLY UP THE RICKETY STAIRCASE, BUT THE BOARDS CREAK UNDER HIS WEIGHT AND RATS SCURRY AWAY IN THE DARKNESS...

AT THE THIRD FLOOR LANDING, HE SEES A SHAFT OF LIGHT COMING FROM UNDER THE DOOR, AND HE SLIPS INTO THE SHADOWS...

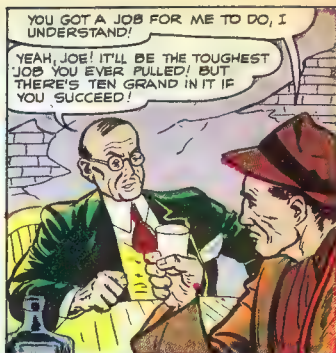
ALRIGHT, JOE! COME RIGHT IN!





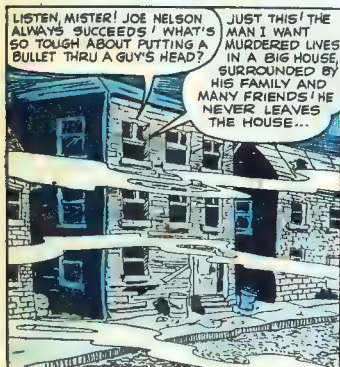
HERE HE IS, MR. SMITH, ONE OF THE BEST PROFESSIONAL KILLERS IN THE BUSINESS!

GLAD TO SEE YOU, JOE! SIT DOWN AND HAVE A DRINK!



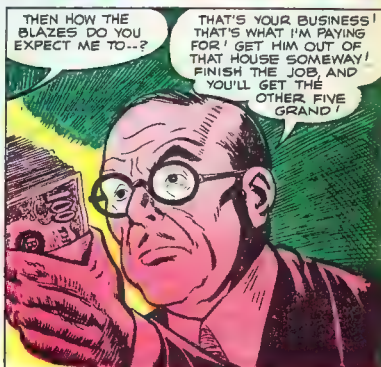
YOU GOT A JOB FOR ME TO DO, I UNDERSTAND!

YEAH, JOE! IT'LL BE THE TOUGHEST JOB YOU EVER PULLED! BUT THERE'S TEN GRAND IN IT IF YOU SUCCEED!



LISTEN, MISTER! JOE NELSON ALWAYS SUCCEEDS! WHAT'S SO TOUGH ABOUT PUTTING A BULLET THRU A GUY'S HEAD?

JUST THIS! THE MAN I WANT MURDERED LIVES IN A BIG HOUSE, SURROUNDED BY HIS FAMILY AND MANY FRIENDS! HE NEVER LEAVES THE HOUSE...



THEN HOW THE HELL DO YOU EXPECT ME TO--?

THAT'S YOUR BUSINESS! THAT'S WHAT I'M PAYING FOR! GET HIM OUT OF THAT HOUSE SOMEWAY! FINISH THE JOB, AND YOU'LL GET THE OTHER FIVE GRAND!

LATER, BACK IN HIS FURNISHED ROOM, JOE WORKS OVER THE PROBLEM! HOW TO GET A MAN OUT OF HIS MANSION... AWAY FROM HIS FAMILY... TO MURDER HIM...



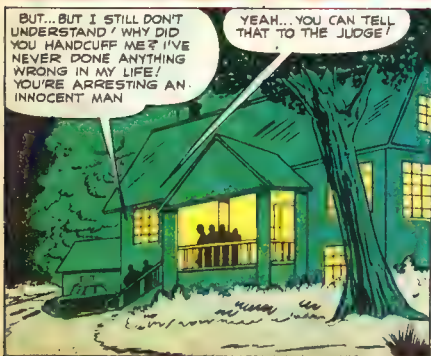
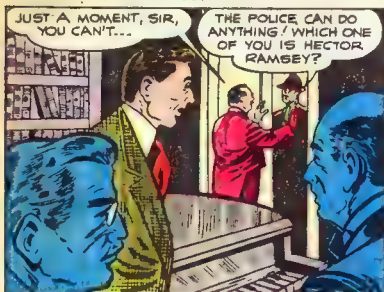
THERE'S GOTTA BE A WAY TO DO IT... IT MEANS TEN GRAND... THERE'S GOTTA BE A WAY...

SUDDENLY, JOE JUMPS UP FROM HIS BED AND PULLS OPEN THE DRESSER DRAWER! HIS HANDS TREMBLE WITH EXCITEMENT AS HE FUMBLES AMONG THE VARIOUS ITEMS UNTIL HE FINDS...



CRIPES, WHATTA BRAINSTORM... WHATTA ANGLE! I'LL USE THESE... AND PRETEND TO BE A COP...

LESS THAN HALF AN HOUR LATER, JOE NELSON ARRIVES AT THE MANSION OF HIS VICTIM...HECTOR RAMSEY...AND HE WASTES NO TIME ARGUING WITH THE BUTLER...



A SHORT TIME LATER, JOE STOPS THE CAR BY THE DESERTED WATER AREA...





PULLING THE TRIGGER AGAIN... AND AGAIN...

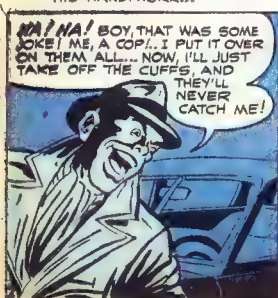
AS THE BODY TWISTS IN SPASMS OF AGONY...

UNTIL ALL THAT IS LEFT IS A BULLET-RIDDED CORPSE...



THE ECHOES OF THE GUNFIRE DIE AWAY IN THE NIGHT, AND THE KILLER STANDS THERE AND VIEWS HIS HANDIWORK...

SUDDENLY, JOE SHRIEKS AND HE RATTLES THE HANDCUFFS LIKE A MAN GONE MAD...



Reducing Specialist Says:
LOSE WEIGHT

Where
It
Shows
Most

REDUCE

MOST ANY
PART OF
THE
BODY WITH

ELECTRIC

Spot Reducer

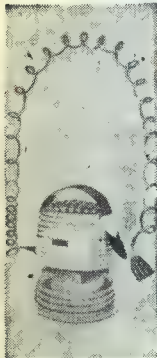
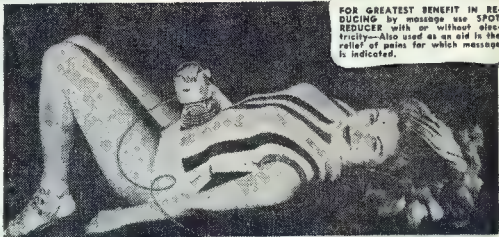
Relaxing • Soothing
Penetrating Massage

PLUG IN
GRASP
HANDLE
AND
APPLY



UNDERWRITER
LABORATORY
APPROVED

FOR GREATEST BENEFIT IN REDUCING by massage use SPOT REDUCER with or without electricity—Also used as an aid in the relief of pains for which massage is indicated.



TAKE OFF EXCESS WEIGHT!

Don't Stay FAT—You Can LOSE POUNDS and INCHES SAFELY Without Risking HEALTH

LIKE a magic wand, the "Spot Reducer" obeys your every wish. Most any part of your body where it is loose and flabby, wherever you have extra weight and inches, the "Spot Reducer" can aid you in acquiring a youthful, slender and graceful figure. The beauty of this scientifically designed Reducer is that the method is so simple and easy, the results quick, sure and harmless. No exercises or strict diets. No steambaths, drugs or laxatives.

With the SPOT REDUCER you can now enjoy the benefits of RELAXING, SOOTHING massage in the privacy of your own home! Simply to use—just plug in, grasp handle and apply over most any part of the body—stomach, hips, chest, neck, thighs, arms, buttocks, etc. The relaxing, soothing massage breaks down FATTY TISSUES, tones the muscles and flesh, and the increased awakened blood circulation carries away waste fat—helps you regain and keep a firmer and more GRACEFUL FIGURE!

YOUR OWN PRIVATE MASSEUR AT HOME

When you use the Spot Reducer, it's almost like having your own private masseur at home. It's fun reducing this way! It not only helps you reduce and keep slim—but also aids in the relief of those types of aches and pains—muscle nerves that can be helped by massage! The Spot Reducer is handsomely made of light weight aluminum and rubber and truly a beautiful invention you will be thankful you own. AC 110 volts. Underwriter Laboratory approved.

Take pounds off—keep slim and trim with Spot Reducer! Remarkable new invention which uses one of the most effective reducing methods employed by masseurs and Turkish baths—**MASSAGE!**

TRY THE SPOT REDUCER 10 DAYS FREE IN YOUR OWN HOME!

Mail this coupon with only \$1 for your Spot Reducer on approval. Pay postman \$8.95 plus delivery—or send \$9.95 (full price) and we ship postage prepaid. Use it for ten days in your own home. Then if not delighted return Spot Reducer for full purchase price refund. Don't delay! You have nothing to lose—except ugly, embarrassing, undesirable pounds of FAT. MAIL COUPON NOW!

SEND ON APPROVAL—MAIL COUPON NOW!

SPOT REDUCER CO., Dept. B-74

318 Market St., Newark, New Jersey

Please send me the Standard Model SPOT REDUCER for 10 days trial period. I enclose \$1.00 upon arrival I will pay postman only \$8.95 plus postage and handling. If not delighted I may return SPOT REDUCER within 10 days for prompt refund of full purchase price.

☐ I enclose \$12.95. Send DeLux Model, postage pre-paid.

Name.....

Address.....

City..... State.....

☐ **SAVE POSTAGE**—check here if you enclose \$12.95 for DeLux Model. We pay all postage and handling charges. Same money back guarantee applies.

☐ I enclose \$9.95. Send Standard Model.

LOSE WEIGHT OR NO CHARGE

ALSO USE IT FOR ACES AND PAINS



CAN'T SLEEP:

Relax with electric Spot Reducer. See how soothing its gentle massage can be. Helps you sleep when massage can be of benefit.



MUSCULAR ACES:

A handy helper for transient relief of discomforts that can be aided by gentle, relaxing massage.

LOSE WEIGHT OR NO CHARGE

USED BY EXPERTS

Thousands have lost weight this way—in hips, abdomen, legs, arms, necks, buttocks, etc. The same method used by stage, screen and radio personalities and leading reducing salons. The Spot Reducer can be used in your spare time, in the privacy of your own room.

ORDER IT TODAY!

MAIL THIS 10 DAY FREE TRIAL COUPON NOW!

THE RELUCTANT GHOST!

A FINE HOUSE, SIR! THEY DON'T BUILD 'EM LIKE THAT ANY MORE THIRTEEN BIG ROOMS. MODERN PLUMBING .. SPACIOUS LIGHT AIR WITH A LITTLE FIXING UP.

LOOK, BUD, YOU'RE
WASTING MY TIME WITH
THAT SUCKER'S PITCH.' ALL
I WANTTA KNOW IS...***IS
IT HAUNTED?***

ONE OF THE
WORLD'S MOST
MYSTIC
TALES!

CLUB
BAER

B-214

HEH...HEH ' NOW LOOKA HERE,
MR DARGER ' YOU'N ME ARE
MEN OF THE WORLD ' WE KNOW
THERE AIN'T NO SUCH THING AS
A HAUNTED HOUSE ' YOU DON'T
WANTTA PAY ANY ATTENTION TO
THEM STORIES YOU HEARD
IN TOWN...

BLAST IT ALL!
ANSWER YES OR
NO WILL YA? IF
IT'S NOT HAUNTED,
I'M NOT INTERESTED!

WELL, ER...SHUCKS,NOW! I KIN SEE
YOU'RE INTELLIGENT AND BROADMINDED
MATTER O' FACT, THAT PLACE IS
HAUNTED! I GUARANTEE IT!

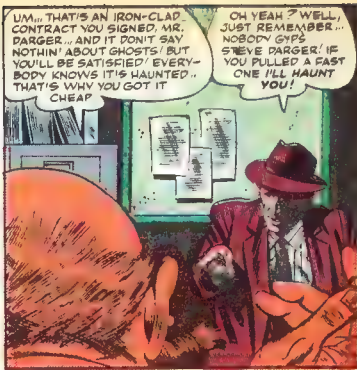
THAT'S
MORE
LIKE IT'
OKAY... I'LL
BUY IT'

THE SALE WAS SOON COMPLETED!



YOU WON'T NEVER BE SORRY MR. DARGER! THAT'S A VALUABLE PIECE OF PROPERTY... AND YOU'RE GETTIN' THE GHOST FOR FREE, SO TO SPEAK! HEH! HEH!

OKAY, CHUM! BUT IF THE DUMP ISN'T HAUNTED, THE DEAL'S OFF... GET ME?



UM... THAT'S AN IRON-CLAD CONTRACT YOU SIGNED, MR. DARGER... AND IT DON'T SAY NOTHIN' ABOUT GHOSTS! BUT YOU'LL BE SATISFIED! EVERYBODY KNOWS IT'S HAUNTED... THAT'S WHY YOU GOT IT CHEAP

OH YEAH? WELL, JUST REMEMBER... NOBODY GYPS STEVE DARGER! IF YOU PULLED A FAST ONE I'LL HAUNT YOU!

ON THE WAY TO HIS NEW HOME, STEVE PASSED THE PROJECT ON WHICH HIS PLAN WAS BASED...



THE FACTORY IS ALMOST FINISHED. THE WORKERS WILL BE MOVING IN SOON! AND IN THIS WICK TOWN, THERE WON'T BE NEAR ENOUGH PLACES FOR THEM TO LIVE!



THEY'LL HAVE TO RENT ROOMS FROM ME! I CAN CHARGE 'EM TWO MONTHS' RENT IN ADVANCE... AND MAKE 'EM SIGN LEASES!



THEN THE GHOST WILL SCARE 'EM OUT! THEY'LL BREAK THEIR LEASES... AND I'LL BE ABLE TO RENT THE ROOMS AGAIN RIGHT AWAY!



BROTHER! IT SURE LOOKS SPOOKY! NO WONDER THE HICKS AROUND HERE AVOID THIS PLACE!



BUT I'M SMART! I KNOW THERE ARE GHOSTS, ALL RIGHT! BUT THERE'S NO WAY THEY CAN HURT YA... AS LONG AS YOU'RE NOT SCARED OF 'EM!



NO USE HANGING AROUND OUT HERE! I'LL FIND THE BEST BED IN THE DUMP AND SACK IN! GHOST, HERE I COME!

BUT AS STEVE SEARCHED
THE HOUSE HIGH AND LOW...



WITHOUT FINDING THE
SLIGHTEST TRACE OF A
GHOST...



HE BEGAN TO WONDER
AND WORRY...



HAD HE BEEN CHEATED
AFTER ALL?



BLAST IT! I'LL WRING
THAT HICK AGENT'S
NECK! HE TOOK MY
MONEY AND SOLD
ME A BILL OF GOODS!

SOMETHING
TROUBLING
YOU, MY
FRIEND?



HUH?

WHO IN BLAZES
ARE YOU? WHO
LET YOU IN?

OH, DON'T MIND
ME! I USED TO
WORK HERE!



YOU USE 'TA WORK HERE?
WHATTA YOU TALKING ABOUT,
WISE GUY? WHAT ARE YOU
DOING HERE IF YOU JUST
USED TO WORK HERE? YOU
THINK YOU CAN ROB ME
TOO!! THE WAY THAT
AGENT DID?

OH, YOU DON'T UNDER-
STAND! I MERELY
STOPPED WORKING,
BUT I CAN'T LEAVE
THE HOUSE! THE
RULES ARE VERY
STRICT, YOU'KNOW!



RULES? WHAT RULES? DON'T
GIVE ME NO DOUBLE TALK!
THIS'S MY HOUSE, AND
I'M GONNA HEAVE YOU
OUT SO FAST

I ALMOST WISH
YOU COULD, MY
FRIEND! BUT IT
ISN'T THAT EASY
TO GET RID OF
A GHOST!!





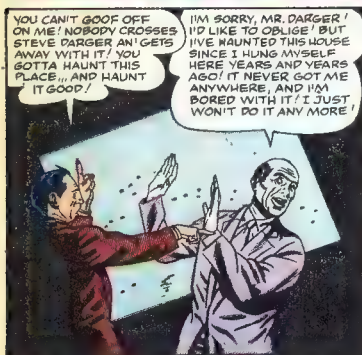
WELL, WHATTYA KNOW!
I THOUGHT GHOSTS WERE
ALL WHITE, AND MOANED,
AND RATTLED CHAINS!
BUT THAT'S OKAY! AS
LONG AS THE HOUSE
IS HAUNTED... THAT'S
ALL I CARE ABOUT!

NO... YOU STILL DON'T
UNDERSTAND! I GOT
TIRED OF HAUNTING
THE PLACE... SO I
QUIT! NOW I JUST
STAY INVISIBLE, AND
SLEEP MOST OF THE
TIME! I DON'T DO
ANY WORK AT ALL!



NOW THAT YOU UNDERSTAND I HOPE
YOU'LL TRY TO BE QUIET AROUND
THE HOUSE, AND NOT DISTURB ME!
THAT'S ALL I WANTED TO TALK
TO YOU ABOUT! I'M GOING BACK
TO BED... GOOD NIGHT, MY FRIEND!

HEY! WAIT
A MINUTE,
WILL YA?



YOU CAN'T GOOF OFF
ON ME! NOBODY CROSSES
STEVE DARGER AN' GETS
AWAY WITH IT! YOU
GOTTA HAUNT THIS
PLACE... AND HAUNT
IT GOOD!

I'M SORRY, MR. DARGER!
I'D LIKE TO OBLIGE! BUT
I'VE HAUNTED THIS HOUSE
SINCE I HUNG MYSELF
HERE YEARS AND YEARS
AGO! IT NEVER GOT ME
ANYWHERE, AND I'M
BORED WITH IT! I JUST
WON'T DO IT ANY MORE!



LOOK! EVERY CENT I HAD IS SUNK
IN THIS PLACE! I CAN MAKE A
MILLION IF YOU COOPERATE!
OTHERWISE I LOSE MY
SHIRT! I... I'LL CUT YOU IN
ON THE DOUGH!

WHAT GOOD
IS THE
MONEY TO
ME? I
CAN'T
SPEND
IT!



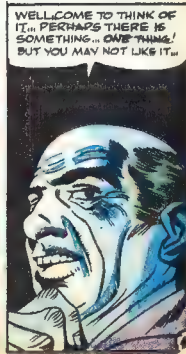
I'LL MAKE YOU HAUNT
THE PLACE! I'LL BURN
IT DOWN IF YOU DON'T!
THEN WHAT'LL YOU DO?



YOU CAN'T BURN THE
SUBCELLARS! I'LL
JUST HAVE TO STAY
THERE! I CAN BE
COMFORTABLE
ANYWHERE,
YOU KNOW!



THERE MUST BE SOME-
THING I CAN DO! IF
YOU'LL HELP ME, I'LL
DO ANYTHING YOU ASK...
GET YOU ANYTHING
YOU WANT! ANY-
THING!



WELL, COME TO THINK OF
IT... PERHAPS THERE IS
SOMETHING... ONE THING!
BUT YOU MAY NOT LIKE IT!



EVERY ROMANCE HAS PITFALLS. AVOID DISAPPOINTMENT, HEARTBREAK. SAVE YOURSELF LOTS OF TRAGEDY. DON'T BE A FAUX PAS. FOR winning strategy, read *HOW TO GET ALONG WITH GIRLS* or *HOW TO GET ALONG WITH BOYS*. Put psychology to work—no more clumsy mistakes for you with these amazing handbooks!



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When You Know How!

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How To Interest Someone in You
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"Make Up" After a Quarrel
Express Your Love
Hold Your Sweetheart... Be a Personality... Improve Your Conversation, Looks, Manners...
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98¢
each

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Send the book checked below. I'll pay postman 98¢ plus postage. If not delighted, I may return it in 10 days for refund.

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☐ How To Get Along With Boys

NAME _____

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CITY _____ ZONE _____ STATE _____

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pay postage. Some refund after hold.

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Sound Interesting
How to Make Your Sweetheart
Write More Often
How to Express Your Love
How to Make (or Break) a Date
How to Acknowledge a Gift
How to "Make Up"
How to Say
"Those Little Things"
How to Assure Him (or Her)
of Your Faithfulness
How to Make Him
(or Her) Miss You
How to Propose by Letter



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LETTERS

WRITE *Thrilling* LOVE LETTERS

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☐ I enclose 98¢—send postpaid.

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Address _____

City _____ Zone _____ State _____

Canada and Foreign—\$1.25 with order

GUILLOTINE!

ONE OF THE
WORLD'S MOST
MYSTIC
TALES!

LW



ONLY A PANICKED MAN LOSES HIS HEAD! SO REASONED
BLACK MARKETEEER HENRI BLANCHARD, WHO HAD TOO
MUCH ICE WATER IN HIS VEINS, MURDER IN HIS HEART,
AND CUNNING IN HIS SOUL TO LOSE HIS NERVE,
LET ALONE HIS HEAD!

A BLACK MARKETEEER HAS ONLY ONE FRIEND... HIMSELF!
BLANCHARD, RACKETEER IN ANYTHING THAT WOULD
MAKE A FAST FRANC, IS A CASE IN POINT! ONE
NIGHT, WHILE HENRI WAS ON THE TOWN —

MIND IF I SIT DOWN,
BLANCHARD? YOU
DON'T KNOW ME —
BUT I KNOW
YOU!

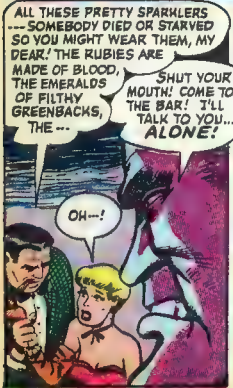
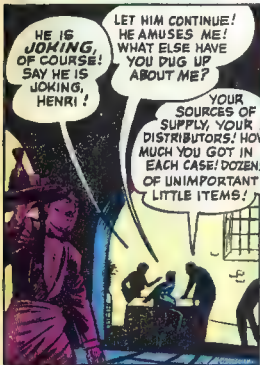
THAT MAKES
ME LUCKIER THAN
YOU ARE! BEAT
IT, FRIEND! I'M
BUSY!

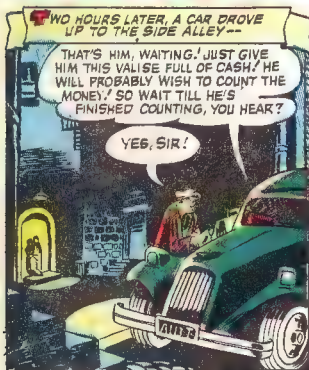
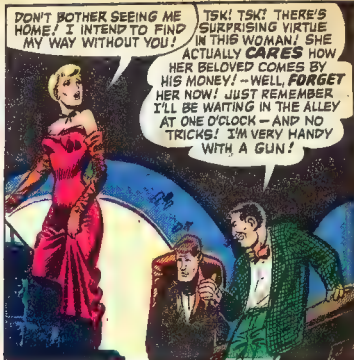
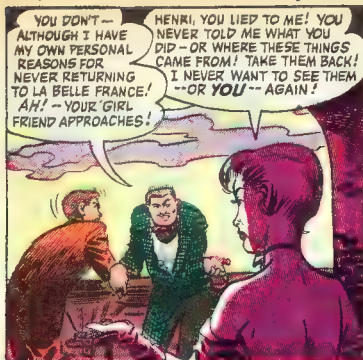


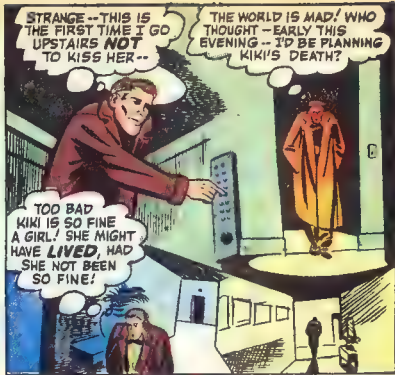
YES, I KNOW YOUR GIRL FRIEND
KIKI MOREAU! SHE'D BETTER LISTEN,
BLANCHARD! SHE'S GOT A STAKE
IN THIS, TOO! YOU MIGHT NOT BE
BUYING HER SO MANY PRETTY
BRACELETS AFTER TONIGHT!
YOU SEE, I'VE GOT
SOMETHING ON YOU!

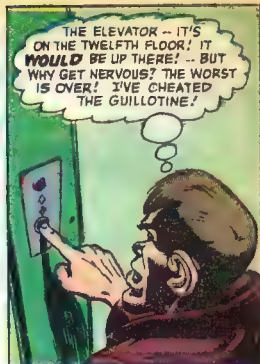
WHAT,
FOR
INSTANCE?











LOOK: CONSTANTLY KEPT UP TO DATE!



NEWEST

HIT TUNES
Break-Resistant
Vinylite Filled

RECORDS

CHOOSE...

- ☐ HIT PARADE TUNES
OR
☐ MOST LOVED HYMNS
OR
☐ HILL BILLY HITS

18



Brand New Discovery—6-IN-1 Vinylite **BREAK-RESISTANT** Records—
Play Up To 10 Full Minutes.



IMPORTANT NOTICE!
These Tunes Are Constantly Kept Up to Date—Only the Newest Tunes Are Kept on the List

ORDER BY MAIL AT 500% SAVINGS! 18 HIT PARADE TUNES

REGULAR 10" RECORDS
Used On All Standard
78 R.P.M. Phonographs
and Record Players.

YOUR FAVORITE
GROUP OF SONGS!

\$2.98

YOU
GET

\$16.02 Value
18 TUNES!

A \$16.02
Value
For \$2.98
You SAVE
\$13.04

It's No Sin
Slow Poke
Tell Me Why
Cry
The Little White
Cloud That Cried
Charmaine
Anytime
Jealousy
Shrimp Boats



Be My Life's
Companion
Please, Mr. Sun
Bernice
Wheel of Fortune
Tiger Rag
Blacksmith Blues
Kamboko
Blue Tange
Perfidia

OR 18 HILL BILLY HITS

It Is No Secret
May the Good Lord
Bless and Keep
You
Give Me More
Love
Baby, We're Really
In Love
New, Good Looking
Always Love
Cryin' Heart, Aloud
Somebody's Been
Stealin' My Time
Slow Poke



Let Old Mother Mar
ture Have Her
Crazy Heart
Mama and Papa's
Silver and Gold
Silver and Gold
Bunch of Southern
Bunches
You Gid To Cut The
Butcher
Music Makin' Mama
From Memphis

OR 18 MOST LOVED HYMNS

The Lord's Prayer
Onward, Christian Soldiers
What a Friend We Have
in Jesus
Church in the Wilderness
in the Garden
Faith of Our Fathers
There is Power in the Blood,
Leaning on the Everlasting
Arms
Since Jesus Came into
My Heart
Trust on Me



Jesus Keep Me Near the
Cross
Softly and Tenderly
Bear Lord and Father of
Mankind
A Mighty Fortress
Son of My Soul
It Is No Secret What
God Can Do
May the Good Lord
Bless and Keep You
Just a Closer Walk with
Thee

These tunes are constantly kept up to date—only the newest tunes are kept on the list.

NOW, for the FIRST TIME—You can have the BRAND NEW ALL-TIME HITS and POPULAR RECORDINGS—18 NEWEST All-Time Hits, Favorites in all—For the AMAZING, unbelievably LOW PRICE of only \$2.98. That's right, 18 TOP Selections that if bought separately would cost up to \$16.02 in stores, on separate records—YOURS by mail for only \$2.98! YES, you can now get 18 HIT PARADE songs—the LATEST, the NEWEST nation-wide HIT PARADE TUNES—or 18 of the most POPULAR HILL BILLY tunes, some of these tunes are not yet sold by stores or you get almost a whole, complete album of your most wanted HYMNS. These are tunes you have always wanted, they will give you hours of pleasure. You can choose from THREE DIFFERENT GROUPS—on newest most sensational BREAK-RESISTANT records! These amazing records are 6-IN-1 records—6 songs to a record! They are brand new and play three times as many songs as regular records, and they play on regular 78 R.P.M. speed and fit all type 78 R.P.M. standard phonograph and record players. These are all perfect, BREAK-RESISTANT, Vinylite records free from defects.

RUSH YOUR ORDER FOR your favorite group NOW! ORDER ALL THREE GROUPS and SAVE even MORE MONEY, only \$2.98 per group.

SUPPLY LIMITED. That's why we urge you to fill in and mail coupon now! Play these 18 selections ordered, use the New GIFT surface saving needle, for 10 days at home. If you are not delighted, if you don't feel these are the Best Sounding records for the price, Return within 10 days for FULL REFUND. Don't Delay, SEND \$2.98 in check or money order, or put three one dollar bills in the mail with this coupon and SAVE POSTAGE—DON'T DELAY! MAIL COUPON TODAY!

HIT TUNES CO. • 318 MARKET ST., NEWARK, NEW JERSEY

FREE!

If you RUSH YOUR ORDER NOW you get NO EXTRA COST whatever a SURFACE SAVING NEEDLE! ORDER 18 HIT Tunes or 18 Hill Billy Hits or 18 Most Loved Hymns or ORDER ALL THREE SETS FOR only \$7.95. But SUPPLY IS LIMITED; to order at once, SEND COUPON TODAY. Order now on Money-Back Guarantee.

MAIL COUPON NOW—10-DAY TRIAL OFFER

HIT TUNES COMPANY, DEPT. 161

318 Market Street, Newark, New Jersey

Gentlemen: Please RUSH the 18 Top Selections along with the GIFT Surface SAVING NEEDLE on your NO-RISK 10-Day Money-Back Guarantee. I enclose \$2.98 for each group of 18 selections with the understanding that if I am not completely satisfied you will return my money.

- ☐ 18 HIT PARADE Tunes \$2.98
☐ 18 Hymns \$2.98
☐ 18 Hill Billy Hits \$2.98
☐ All Three Groups, 54 Songs \$7.95

Name _____
Address _____
City _____ Zone _____ State _____

An Amazing NEW HEALTH SUPPORTER BELT



Does a bulging "bay window" make you look and feel years older than you really are? Then here, at last, is the answer to your problem! "Chevalier", the wonderful new adjustable health supporter belt is scientifically constructed to help you look and feel years younger!

The CHEVALIER

LIFTS AND FLATTENS YOUR BULGING "BAY WINDOW"

Why go on day after day with an "old-man's" mid-section bulge... or with a tired back that needs posture support? Just see how "Chevalier" brings you vital control where you need it most! "Chevalier" has a built-in strap. You adjust the belt the way you want. Presto! Your "bay-window" bulge is lifted in... flattened out—yet you feel wonderfully comfortable!



POSTURE BAD?
Got a "Bay Window"?



DO YOU ENVY MEN
who can
"KEEP ON THEIR FEET"?

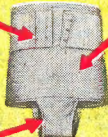
and then he got a
"CHEVALIER"...



YOU NEED A
"CHEVALIER"!

FRONT ADJUSTMENT

Works quick as a flash! Simply adjust the strap and presto! The belt is perfectly adjusted to your greatest comfort!



TWO-WAY S-T-E-E-T-C-H WONDER CLOTH

Firmly holds in your flabby abdomen, yet it's t-r-a-t-c-h-e-s as you breathe, bend, stoop, after meals, etc.

DETACHABLE POUCH

Air-cooled! Scientifically designed and made to give wonderful support and protection!



Rear View
PITS SNUG AT
SMALL OF BACK
Firm, comfortable
support. Feels good!

Healthful, Enjoyable Abdominal Control

It's great! You can wear "Chevalier" all day long. Will not bind or make you feel constricted. That's because the two-way s-t-e-e-t-c-h cloth plus the front adjustment bring you personalized fit. The "Chevalier" is designed according to scientific facts of healthful posture control. It's made by experts to give you the comfort and healthful "lift" you want. Just see all the wonderful features below. And remember—you can get the "Chevalier" on FREE TRIAL. Mail the coupon right now!

FREE Extra Pouch. The Chevalier has a removable pouch made of a soft, comfortable fabric that absorbs perspiration. So that you can change it regularly we include an extra pouch. Limited offer. Order yours today.

FREE TRIAL OFFER

1. You risk nothing! Just mail coupon—be sure to give name and address, also waist measure, etc.—and mail TODAY!



2. Try on the "Chevalier". Adjust belt the way you want. See how your bulging "bay window" looks streamlined—how comfortable you feel. How good it is!



3. Wear the "Chevalier" for 10 whole days if you want to! Wear it to work, evenings, while bowling, etc. The "Chevalier" must help you look and feel "like a million" or you can send it back! See offer in coupon!



SEND NO MONEY: JUST MAIL COUPON

RONNIE SALES, INC. Dept. 5511 E
487 Broadway, New York 13, N. Y.

Send me for 10 days' FREE TRIAL a CHEVALIER HEALTH-SUPPORTER BELT. I will pay postman \$3.98 (plus postage) with the understanding that includes my FREE pouch. In 10 days, I will either return CHEVALIER to you and you will return my money, or otherwise my payment will be a full and final purchase price.

My waist measure is _____
(Send string the size of your waist if no tape measure is handy)

Name _____

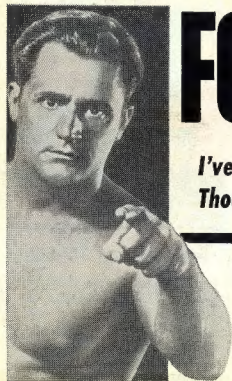
Address _____

City and Zone _____ State _____

☐ SAVE MONEY. We pay postage if you enclose payment now. Same Free Trial and refund privilege.

RONNIE SALES, INC., Dept. 5511 E., 487 Broadway, N. Y. 13, N. Y.

NEW BODIES FOR OLD!



***I've Made New Men Out of
Thousands of Other Fellows...***

***"Here's what I did for
THOMAS MANFRE...and
what I can do for you!"***

—Charles Atlas

GIVE me a skinny, peepless, second-rate body—and I'll cram it so full of hand-some, bulging new muscle that your friends will grow bug-eyed... I'll wake up that sleeping energy of yours and make it hum like a high-powered motor! Man, you'll feel and look different! You'll begin to LIVE!

Let Me Make YOU a NEW MAN— IN JUST 15 MINUTES A DAY

You wouldn't believe it, but I myself used to be a 97-lb. weakling. Fellows called me "Skinny." Girls snickered and made fun of me behind my back. I was a flop. THEN I discovered my marvelous new muscle-building system — "Dynamic Tension." — And it turned me into such a complete specimen of MANHOOD that today I hold the title of "THE WORLD'S MOST PERFECTLY DEVELOPED MAN."

ARE YOU

Skinny and run down?
Always tired?
Nervous?
Lacking in Confidence?
Constipated?
Suffering from bad breath?

**What to Do
About It
Is told in my
free book!**

What Is "Dynamic Tension"?... How Does It Work?

When you look in the mirror and see a healthy, husky, strapping fellow smiling back at you—then

you'll realize how fast "Dynamic Tension" GETS RESULTS! And you'll be using the method which many great athletes use for keeping in condition—prize fighters, wrestlers, baseball and football players, etc.

"Dynamic Tension" is the easy, NATURAL method you can practice in the privacy of your own room — JUST 15 MINUTES EACH DAY—while your scrawny chest and shoulder muscles begin to swell, ripple... those spindly arms and legs of yours bulge... and your whole body starts to feel "alive," full of zip and go!

One Postage Stamp May Change Your Whole Life!

Sure, I gave Thomas Manfre (shown above) a NEW BODY. But he's just one of thousands. I'm steadily building powerful, broad-shouldered, dynamic MEN—day by day—the country over.

3,000,000 fellows, young and old, have already gambled a postage stamp to ask for my FREE book. They wanted to read and see for themselves how I build up scrawny bodies, and how I pare down fat, flabby ones—how I turn them into human dynamos of pure MANPOWER.



Atlas Championship Cup won by Thomas Manfre, one of Charles Atlas' pupils.

**CHARLES ATLAS, Dept. 60 Y,
115 East 23rd St., New York 10, N. Y.**

Send me—absolutely FREE—a copy of your famous book, "Everlasting Health and Strength"—32 pages, crammed with actual photographs, answers to vital health questions, and valuable advice to every man who wants a better build. I understand this book is mine to keep, and sending for it does not obligate me in any way.

Name Age.....
(Please print or write plainly)

Address

City..... State.....

FREE MY 32-PAGE ILLUSTRATED BOOK YOURS —Not For \$1.00 or 10c—BUT FREE

Send for my famous book "Everlasting Health and Strength," 32 pages crammed with photographs and advice. Shows what "Dynamic Tension" can do for YOU.

This book is a real prize for any fellow who wants a better build. Yet I'll send you a copy absolutely FREE. Just glancing through it may mean the turning point in your whole life! Rush coupon to me personally: Charles Atlas, Dept. 60 Y, 115 East 23rd St., New York 10, N. Y.





FLASH CAMERA OUTFIT



TABLE TENNIS



CHEMISTRY SET



FOOTBALL



GOLD WRIST WATCH FOR GIRLS



DRESSER SET



BUCK ROGERS SONIC-RAY SPACE GUN



ELECTRIC MAGNETIC DART GAME



**"JET SWISHER"
A READY-TO-FLY
JET AIRPLANE**



DOLL LAMP



**ROY ROGERS
3-POWER BINOCULARS**



**DICK TRACY
CAMERA**



COWBOY JR. GUITAR



**A GREAT
KNIFE
OUTFIT**



**SHOULDER STRAP
BAG**



**DAISY'S
COWBOY
CARBINE**



**"JET SWISHER"
A READY-TO-FLY
JET AIRPLANE**



DOLL LAMP



**ROY ROGERS
3-POWER BINOCULARS**



**DICK TRACY
CAMERA**



COWBOY JR. GUITAR



**A GREAT
KNIFE
OUTFIT**



**SHOULDER STRAP
BAG**



**DAISY'S
COWBOY
CARBINE**

GET PRIZES

Make Money

Attractive wrist-fit watch for girls. Beautifully styled in 10k rolled gold plate. Sell one order plus \$1.50.

Full size Ukelele plus ARTHUR GODFREY'S famous "push button" Player Both for one order plus 75c.

Attach wings—light fuse—and away it goes. Flies 500 ft. high. Complete with engine & jet fuel. Sell one order.

Race thru space game—for 2-3-4 players. Be first to land on Mars, Venus, other planets. Sell one order.

Every girl from 6 to 60 will love SOUTHERN BELLE. Beautiful 17" doll lamp. Sell one order plus \$1.00.

Complete 2-way talking system. Just string out wire—start talking. No batteries needed. Sell one order.

Touch football, 21" basketball, rubber baseball, referee's whistle. Sell one order.

Matched lenses, special shoulder strap. Sell one order.

Figures shine in dark. Handsome, guaranteed watch. Leather strap. One order plus \$1.50.

Camera, complete with carrying case. Sell one order.

For boys & girls. Includes hardwood bow, arm guard, 4 arrows, instructions. Sell one order plus 75c.

For girls & ladies. Available in red, green, navy blue or brown. Sell one order.

Ideal for beginners. Complete instructions. Nylon strings. Sell one order plus 75c.

Husky hunting knife plus four blade Camp knife. Double, leather belt sheath. Sell one order.

A fast-shooting 800 shot Air Rifle. Sell one order plus \$2.00.

This Easy Way—

Now YOU can join thousands of boys and girls who get fine prizes like these. Most prizes shown here and dozens of others in our Big Prize Book are GIVEN WITHOUT A CENT OF COST for selling one order of 45 Xmas Packs at 10¢ each. Some of the prizes require extra money as stated.

It's easy to sell these pretty Xmas Packs to your family, friends, and neighbors. Each Pack contains 48 sparkling Xmas seals in brilliant colors—all for 10¢. When sold send us the money and choose your prize from the Big Prize Book, or, if you want to make money, take 1/3 cash commission. Many boys and girls sell the packs in one day and get their prize at once. You can, too!

Mail the coupon TODAY for one order of Xmas Packs and that Big Prize Book showing more than 75 exciting prizes to choose from.

Send no money—we trust you.
AMERICAN SPECIALTY COMPANY
Dept. 247, Lancaster, Pa.
OUR 34TH YEAR

AMERICAN SPECIALTY CO.
Dept. 247, Lancaster, Pa.
Please send me your Big Prize Book and one order of 45 Xmas Packs. I will resell them at 10¢ each, send you the money, and get my prize.

Name _____
Address _____
City _____
State _____